

## **Hamilton Marketing Intern Job Description**

### **About Hamilton**

[Hamilton Ventures](#) is a seed-stage venture capital firm with a singular focus on real estate tech (proptech) startups. Our mission is to help proptech entrepreneurs leverage our capital, expertise and network while they build a successful company.

The members of the Hamilton group include several CXOs of the most successful firms in the real estate industry - among them CoStar, Fannie Mae, Freddie Mac, GMAC, Guggenheim Partners, Radian, Realogy, Prudential, SitusAMC, Starwood, Stewart Title, Newmark, HUD, Corelogic, and NEF - as well as highly successful entrepreneurs and other seasoned professionals.

Real estate is the single largest industry in the U.S., yet historically has been one of the lowest spenders on technology. The industry was (and to a great extent still is) known as being a late adopter of technology solutions. However, that's changing rapidly. Over the last few years, proptech has created more enterprise value and spawned more unicorns than any other single industry sector in venture capital. When the world's largest industry suddenly decides to adopt technology, one would expect a lot of value to be created. And it's only just begun.

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We are looking for undergraduate, or graduate, Marketing degree candidates who want "real-world" experience at proptech VC while in school. This is a unique, structured internship opportunity in VC. Your creative work will gain exposure to high-level business professionals and investors in the global VC/startup ecosystem. The stakeholders in this sector are always looking for top marketing talent to join the most innovative startups in the world. Your work with us could help you launch an exciting career at a high-growth startup.

### **You are a Marketing student, or degree holder, with:**

- At least 3 full years of university experience
- Experience working on the Hubspot platform, especially building out a website with Hubspot themes (at least 1-2 years, OR 1-2 projects)
- Experience creating a brand "package" (i.e., color scheme, fonts, logos, and best practices)
- A strategic bent of mind with strong writing skills (you will be drafting social media/blog posts and creating website content)
- Demonstrated skills in PPT, Adobe, Canva, and/or Figma
- Ideally prior experience crafting brand messaging from the [StoryBrand Framework](#) POV (preferred, but not required)
- An ability to work independently as well as collaboratively
- A passion for entrepreneurship, real estate and technology
- A sense of humor

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### **Opportunities include:**

- Designing, and implementing a new brand theme for Hamilton Ventures
- Transitioning our website over from WIX into the Hubspot ecosystem
- Working with management to update the Hamilton Ventures brand/marketing messaging
- Updating the Hamilton Ventures website + deck & memo presentation templates
- Working with management to create LI and Twitter messaging campaigns

### **Time Commitment:**

- Part-time (10-15 hours per week) during the school year (October '22 - May '23)

### **Location**

- Can be 100% remote

### **Compensation**

- The position will be compensated hourly based on the candidate's prior academic and work experience

If you are interested, please fill out the application form at <https://forms.gle/E1fGuEcLNwfRHQG58> and send your resume to TJ Fleming - [tj.fleming@hamiltonventures.io](mailto:tj.fleming@hamiltonventures.io)

### **Website**

<http://www.hamiltonventures.io>

### **In addition to your resume and filling out the application, please submit the following:**

- 1) A link to any of your applicable portfolio work